

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP5/12 18.03
ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***
CHANGES

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME SHELLI HUTTON

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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CLASS: NATL.

(ICE)

DATE SEP5/12 18.03

DATE SEP5/12 18.03

STA:

BILL NELSON FOR SENATE

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE =												
AGENCY EST# = 487												
5	R		700A-900A	30		\$1,250.00	9/17	9/17	1		MON	1
PROGRAM : GMA												
9	R		1100A-1200N	30		\$525.00	9/17	9/17	1		MON	1
PROGRAM : VIEW												

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11	R		1200N-100P	30		\$525.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
13	R		400P-500P	30		\$625.00	9/13	9/14	2		TH-F	2
PROGRAM : DR OZ CON COM1: 1X PER DAY												
14	R		400P-500P	30		\$625.00	9/17	9/17	1		MON	1
PROGRAM : DR OZ												
16	R		500P-600P	30		\$1,400.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
18	R		600P-630P	30		\$1,850.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												
20	R		700P-730P	30		\$2,400.00	9/17	9/17	1		MON	1
PROGRAM : JEOPARDY												
22	R		730P-800P	30		\$2,400.00	9/17	9/17	1		MON	1
PROGRAM : WHEEL												
37	S		1000P-1100P	30		\$3,400.00	9/12	9/12	0		WED	0
PROGRAM : NASHVILLE ORD COM1: DANCING NOT RUNNING THIS IS A MAKE-GOOD FOR SEP17 ON LINE-24 FOR 1 SPOT/WK												
27	R		1100P-1135P	30		\$1,500.00	9/17	9/17	1		MON	1
PROGRAM : NEWS												

CONTRACT TOTAL	48400.00
TOTAL SPOTS	46

REP HEADLINE# 6187122 TRF# 317140 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ ORDER WORKSHEET CREDIT ADVISORY: AGENCY CREDIT RISK !! SEP5/12 18.03

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	:	:	:	:	:	:

MARKET TOTALS \$122,500 WFTV 35% WKMG 19% WESH 25% WOFL 16% WKCF 1% WRBW 2% CABL 0%

WOPX 0% WRDQ 2% EFTV 0%

SVC- NSI DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE